

South Carolina Brewers Guild Presents:



Vendor Information:

Crafted in Carolina: A Celebration of South Carolina's Brewers & Artisans Vendor Market

Festival Location and Time:

Segra Park - 1640 Freed Street Columbia, SC 29201

October 12, 2024, 2:00 p.m. - 7:00 p.m.

Load-in starts at noon. Vendors must be set up and ready to sell by 1:45

The vendor market will run for the duration of the festival. We're seeking professional, kind, and enthusiastic vendors to fill our concourse with joy and energy. We are looking for licensed vendors with visually appealing setups, including tablecloths, clear pricing, and engaging representation.

Your business must be based in South Carolina, and licensed in Columbia, and you must create your products. Our theme is family-friendly and community-focused, so if you think you are a good fit and meet the qualifications, we want you!

The following will not be approved:

- Food Vendors
- Weapons/Violence
- Politics
- Religion
- Derogatory Language
- Direct Sales/Marketing Only

Market Contact:

Brittany Jacobsen

Brittany@BierkellerColumbia.com

c. (908) 692-0057

Fees:

Application: No fee

Vendor Fee: \$100

Ask us how to become a Vendor Affiliate of the SCBG - (FREE until 10/12)