



March 21, 2020

VIA e-mail

Facebook

Attn: Charitable Fundraising

1 Hacker Way

Menlo Park, CA 94025

Re: Waiver of Nonprofit 501(c)(6) Fundraising Policy

To Whom it May Concern:

As Executive Director of the South Carolina Brewers Guild, I write on behalf of South Carolina's 92 operating breweries and brewpubs and their employees to request immediate assistance in aiding our industry, most of which is comprised of small family-run businesses, as it is experiencing the disastrous economic impact of COVID-19. Like in many states, our breweries and brewpubs have been forced to close their doors to consumers. As a result, these businesses are now projecting at least a 95% decrease in revenues - a catastrophic hit. Many others are projecting even larger losses and have begun to lay off or furlough employees. If these businesses are forced to absorb any additional costs, many will be out of business within one (1) month.

Recently, we applied to have the ability to fundraise as a nonprofit through your website. Unfortunately, our application was denied due to the fact that our organization is a 501(c)(6) nonprofit trade association, instead of a 501(c)(3) organization. Your company has helped connect the world and for us, it is one of the great tools that we have to reach our members, our supporters, and many others. In this time of crisis, we want to be able to find a way to use those connections through the power of your website to provide for our members and their employees. That is why we are requesting that you immediately waive your policy of prohibiting the fundraising abilities for 501(c)(6) organizations to allow us to have those fundraising abilities as you do for other nonprofit organizations.

I truly thank you for your consideration of this request and appreciate your continued support of our industry.

Sincerely yours,

Brook

Brook Bristow
Executive Director

BB/

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